

Global IELTS Marketing

Reference letter

18 May 2022

www.britishcouncil.org

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Name: Mona Madbouly Company: British Council Address: 192 El Nil street, Agouza, Cairo, Egypt Date of the letter: 18 May 2022

In support of the GLOBAL OUTSOURCING 100 2023 application.

The British Council has collaborated with Computools to build, develop and host one of its notable websites: <u>https://ieltsstudypack.britishcouncil.org/</u>.

Being an experienced agency in building web platform, they built the website in the exact timeline that was set. They provided us with a full project lifecycle management, so they resolved any bugs or fixes that aroused in due time. Following the success of the website, we reached them again to create a new section on the website with special user access and different user journey and they met our expectations and our deadlines professionally.

Due to their punctuality and professionalism, they were handed over the development and hosting of another British Council website <u>https://ieltsprize.takeielts.britishcouncil.org/</u>. As expected, they handled the new project efficiently and offered optimal technical solutions for managing large datasets professionally and securely.

Computools team is always reachable and quick in their responses. They are perfect at meeting deadlines which makes them reliable and accountable. Even despite the current situation in Ukraine, we never felt the effect of such tough circumstances on our business in any way.

Best regards,

Madouly

Mona Madbouly

IELTS Web Officer